

Date: December 15, 2017

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**FOR IMMEDIATE RELEASE**

**COMMUNITY HEALTH IMPROVEMENT PLAN NEEDS PUBLIC COMMENT**  
*Implementation focuses on Three Key Health Focus Areas: Nutrition & Physical Activity,  
Behavioral Health, and Healthy Aging*

**GREENFIELD, Wis.** — The Healthiest Greenfield Coalition invites residents to review and make comments on the Community Health Improvement Plan (CHIP). Community feedback, comments, and ownership are critical to the development of the CHIP, which provides a summary of priorities that will guide the work of the City of Greenfield Health Department and Healthiest Greenfield Coalition for the next five years.

“This draft moves signifies the end of the assessment and planning phases, and pushes us into the implementation and action phase,” states Darren Rausch, Health Officer/Director. “Our hope is that this plan provides new opportunities to broaden and strengthen community partnerships in to improve the collective health of the community. We invite input from all Greenfield residents since this is your plan, and represents a collective effort to live better, longer.”

The community health improvement process is required to occur every five years. This process is completed by assessing and analyzing health data to determine areas most important and which contribute to a better and longer life for all Greenfield residents. This ongoing effort that brings together a broad range of individuals representing all sectors of our community to develop action plans for improving the health and well-being of all Greenfield residents.

The draft plan is available for review on the City’s website (<http://bit.ly/2CzzPZs>). Feedback will be collected through a survey tool ([surveymonkey.com/r/GreenfieldCHIP17](http://surveymonkey.com/r/GreenfieldCHIP17)) or on our [Facebook Page](#) (@GreenfieldHealthDepartment). Feedback and comments may also be provided by telephone at 414-329-7525, or by email at [Health@greenfieldwi.us](mailto:Health@greenfieldwi.us).

Achieving health and wellness depends on valued partnerships within our community.

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