



CITY OF GREENFIELD

SPONSORSHIP 2026



SPECIAL EVENTS SPONSORSHIP OVERVIEW

2026 SPONSOR CALENDAR OF EVENTS

WINTER 2025-2026

Monday-Sunday: Dan Jansen Family Fest Ice Rink

JANUARY

Friday, January 23 -

Saturday, January 24: Konkol Cup Pond Hockey Tournament

FEBRUARY

Saturday, February 21: Sweetheart Dance

MARCH

Saturday, March 28: Breakfast with the Easter Bunny and Bunny Bash

MAY-OCTOBER

Every Sunday: Farmers Market

Saturday, May 16: Youth Dance Spring Showcase

JUNE

Friday, June 12: Live! @ the AMP

Saturday, June 13: Movies in the Park

Tuesday, June 16: Brews & Bites Concert Series

Saturday, June 20: Turf Event

Tuesday, June 23: Brews & Bites Concert Series

Thursday, June 25: Brews & Bites Trivia Night

Friday, June 26: Zumba® at the AMP

Tuesday, June 30: Brews & Bites Concert Series

JULY

Tuesday, July 7: Brews & Bites Concert Series
Thursday, July 9: Picnic in the Park
Brews & Bites Trivia Night

Friday, July 10: Bark After Dark

Saturday, July 11: Movies in the Park

Tuesday, July 14: Brews & Bites Concert Series

Friday, July 17: Live! @ the AMP

Tuesday, July 21: Brews & Bites Concert Series
Thursday, July 23: Picnic in the Park
Brews & Bites Trivia Night

Friday, July 24: Zumba® at the AMP

Tuesday, July 28: Brews & Bites Concert Series

AUGUST

Thursday, August 6: Picnic in the Park

Brews & Bites Trivia Night

Saturday, August 8: Movies in the Park

Tuesday, August 11: Brews & Bites Concert Series

Friday, August 14: Live! @ the AMP

Saturday, August 15: Family Campout

Sunday, August 16: Picnic in the Park

Thursday, August 20: Brews & Bites Trivia Night

Tuesday, August 28: Zumba® at the AMP

Saturday, August 29: Movies in the Park

SEPTEMBER

Saturday, September 12: Greenfield Car Show

OCTOBER

Saturday, October 3: Fall Family Fest

DECEMBER

Saturday, December 5: Holiday Tree Lighting

Saturday, December 12: Breakfast with Santa

2026 SPONSORSHIP AT A GLANCE

Dan Jansen Family Fest Ice Rink

- Presenting Sponsor: \$3,000
- Gold Sponsor: \$2,000
- Silver Sponsor: \$1,000
- Skate Trainer Sponsor: \$750
- Friend of the Rink: \$100-\$500

Older Adult Gathering

- Presenting Sponsor: \$2,250
- Supporting Sponsor: \$1,000

Older Adult Lunch & Learn

- Presenting Sponsor: \$750
- Supporting Sponsor: \$500

Konkol Cup Pond Hockey Tournament

- Presenting Sponsor: \$1,000

Sweetheart Dance

- Presenting Sponsor: \$750
- Entertainment Sponsor: \$250

Breakfast with the Easter Bunny & Bunny Bash

- Presenting Sponsor: \$1,500
- Gift Bag Sponsor: \$500

Farmers Market

- Presenting Sponsor: \$7,500
- Musician Sponsor: \$3,000
- Activity Sponsor: \$2,000

Youth Dance Spring Showcase

- Presenting Sponsor: \$2,000
- Leotard Sponsor: \$1,000
- Tight Sponsor: \$500

Movies in the Park

- Presenting Sponsor: \$3,000
- Movie Sponsor: \$500

Brews & Bites Concert Series

- Presenting Sponsor: \$10,000
- Music Sponsor: \$750

Brews & Bites Trivia Night

- Presenting Sponsor: \$3,500
- Trivia Sponsor: \$300

Zumba® at the AMP

- Presenting Sponsor: \$1,000
- Entertainment Sponsor: \$350

Picnic in the Park

- Presenting Sponsor: \$1,500
- Entertainment Sponsor: \$200

Live! @ The AMP

- Presenting Sponsor: \$5,000
- Entertainment Sponsor: \$1,500
- Gold Sponsor: \$500

Bark After Dark

- Presenting Sponsor: \$2,500
- Gold Sponsor: \$500
- Silver Sponsor: \$250

Family Campout

- Presenting Sponsor: \$1,500

Car Show

- Presenting Sponsor: \$5,000
- Gold Sponsor: \$500
- Silver Sponsor: \$300

Fall Family Fest

- Presenting Sponsor: \$3,000
- Kids Activities Sponsor: \$200
- Pie Eating Contest Sponsor: \$200
- BINGO Sponsor: \$200
- Costume Contest Sponsor: \$200

Holiday Tree Lighting

- Presenting Sponsor: \$2,500
- Entertainment Sponsor: \$1,000
- Carriage Ride Sponsor: \$1,000
- Hot Chocolate Sponsor: \$500

Breakfast with Santa

- Presenting Sponsor: \$1,000
- Entertainment Sponsor: \$500

Kids Connection & Summer Playground

- Presenting Sponsor: \$5,000

Youth Sports Leagues

- Presenting Sponsor: \$5,000

DAN JANSEN FAMILY FEST ICE RINK

WINTER 2025-2026

Estimated Attendance: 2000+

FREE Outdoor ice skating and skate rental during the winter at Konkel Park. The rink is open all week as weather permits during the winter months. Warming area and concessions are also available during hours of operation.

PRESENTING SPONSOR OF WARMING AREA: \$3,000

(1 available, first right of refusal for following year)

- Complimentary booth space and recognition at rink grand opening event.
- Complimentary booth space for additional mutually agreed upon dates/times.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large individual banner in warming area.
- Company logo on large sponsor banner in warming area.
- Two 4x8 double sided company logo banners around rink.

GOLD SPONSOR: \$2,000

- Complimentary booth space for mutually agreed upon date/time.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large sponsor banner in warming area.
- Two 4x8 double sided company logo banners around rink.



SILVER SPONSOR: \$1,000

- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large sponsor banner in warming area.
- One 4x8 double sided company logo banners around rink.

SKATE TRAINER SPONSOR: \$750

(1 available, first right of refusal for following year)

- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on large sponsor banner in warming area.
- Logo on 10 skate trainers at the rink.

FRIEND OF THE RINK: \$100-\$500

- Name recognition in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Name recognition on large sponsor banner in warming area.





OLDER ADULT GATHERINGS

9 LUNCHEONS THROUGHOUT 2026
Estimated Attendance: 75+ per luncheon

Older Adult (55+) Gatherings are nine luncheons throughout 2026. Special events, themed activities, guest speakers and/or entertainment. It's the perfect opportunity for older adults in the community to gather and socialize with old friends while making new ones!

PRESENTING SPONSOR: \$2,250

- All Older Adult Luncheons throughout 2026 presented by your company.
- Complimentary booth space at each luncheon.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on all event tickets.
- Ability to make your own announcement during opening announcements.



SUPPORTING SPONSOR: \$1,000 (Limited to 2 Sponsors)

- Complimentary booth space at each luncheon.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.



OLDER ADULT LUNCH & LEARN

6 SESSIONS THROUGHOUT 2026
Estimated Attendance: 30 per session

This Lunch & Learn series offers 6 sessions throughout 2026 which provide a time and space for educational speakers to connect with the Older Adult community, discussing timely topics to give insight to what seniors need or want to know. Participants receive a "boxed lunch" and refreshments prior to the presentation.

PRESENTING SPONSOR: \$750

- 2026 Lunch & Learn Series presented by your company.
- Complimentary booth space at each session.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.



SUPPORTING SPONSOR: \$100/SESSION (\$500 for all 6 Sessions)

- 1 Lunch & Learn sponsored by your company.
- Complimentary booth space at the session.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).*
- Company name on Greenfield Parks and Recreation website.*

() These are additional benefits for \$500 Sponsorship.*



KONKEL CUP POND HOCKEY TOURNEY

JANUARY 23-24, 2026
Estimated Attendance: 100+

4 vs. 4 "Pond Hockey" Tournament at the Dan Jansen Family Fest Ice Rink at Konkell Park. Round Robin games played in one weekend, Friday night and all day Saturday with championship game on Saturday evening.

PRESENTING SPONSOR: \$1,000

- Konkell Cup Hockey Tournament presented by your company.
- Complimentary booth space at tournament.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on Championship t-shirts given to all players on the winning team.
- Company logo on large banner in warming area.





SWEETHEART DANCE

SATURDAY, FEBRUARY 21, 2026

7:00-9:00 PM

Estimated Attendance: 100+

This dance is a chance for kids to bring their sweetheart (mom, dad, grandparent, etc.) out for an evening of dancing, interactive games, photos, and life long memories.

PRESENTING SPONSOR: \$750

- Sweetheart Dance presented by your company.
- Complimentary booth space at the Dance.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.

ENTERTAINMENT SPONSOR: \$250

- Live music and entertainment at the dance sponsored by your company
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).



BREAKFAST WITH THE EASTER BUNNY & BUNNY BASH

BREAKFAST WITH THE EASTER BUNNY
SATURDAY, MARCH 28, 2026
Estimated Total Attendance: 150

Families will enjoy a pancake breakfast along with a visit from the Easter Bunny.

Greenfield Community Center
9:00-10:30 AM

BUNNY BASH
SATURDAY, MARCH 28, 2026
Estimated Total Attendance: 1000+

The Easter Bunny and friends will be at the Greenfield Community Center following the Breakfast with the Easter Bunny for a free event with spring themed games & activities, photos with the Bunny and Friends, live entertainment, and an Easter basket raffle.

Greenfield Community
1:00-3:00 PM



PRESENTING SPONSOR: \$1,500

- Breakfast with Easter Bunny and Bunny Bash presented by your company.
- Complimentary booth space at both events.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Opportunity to provide event bag inserts.



GIFT BAG SPONSOR: \$500 (Limited to 2 Sponsors)

- All gift bags handed out at both events sponsored by your company.
- Complimentary booth space at both events.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Opportunity to provide event bag inserts.





FARMERS MARKET

SUNDAYS • MAY-OCTOBER

10:00 AM-2:00 PM

Estimated Attendance: 1,500+ weekly

Celebrating our 14th season, the Greenfield Farmers Market at Konkel Park is hosted every Sunday from the beginning of May until the end of October from 10:00 AM-2:00 PM. Featuring fresh produce from local farmers as well as food vendors, live music, a monthly Makers Market, and other vendors and entertainment.

Social Media Reach for 2025 (numbers from January 1-October 14):

- **Over 900,000 VIEWS** (903,048)
- **Over 10,000 INTERACTIONS** (10,380)
- **Over 10,000 FOLLOWERS** (10,316)

PRESENTING SPONSOR: \$7,500 (Limited to 1 Sponsor)

- Farmers Market presented by your company.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Farmers Market website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event banner each week.
- Company logo on weekly Market Map.
- Opportunity to host an informational booth for up to 6 market days during the season.
- Company logo on giveaway canvas tote bags.
- Company logo on event magnet.
- Company logo on large event schedule sign at Konkel (2) and Kulwicksi.

MUSICIAN SPONSOR: \$3,000 (Limited to 1 Sponsor)

- Music at the Farmers Market presented by your company.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Farmers Market website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event banner in tent each week.
- Company logo on weekly Market Map.
- Opportunity to host an informational booth for up to 3 market days during the season.

ACTIVITY SPONSOR: \$2,000

- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Farmers Market website.
- Company recognition on promotional material and email blasts including social media posts.
- Opportunity to host an informational booth for up to 2 market days during the season.





YOUTH DANCE SPRING SHOWCASE

SATURDAY, MAY 16, 2026

2:00-4:00 PM

Estimated Attendance: 400+

Children ages 4-12 showcase their talents in front of family and friends on stage at the Greenfield High School Performing Arts Center. From Ballet to Hip Hop, Tumbling to Cheer, children are encouraged to express themselves while showing off their creative side.

PRESENTING SPONSOR: \$2,000

(Limited to 1 Sponsor)

- Youth Spring Showcase presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on performers t-shirt.
- Company logo on Showcase program.

LEOTARD SPONSOR: \$1,000

(Limited to 1 Sponsor)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company logo on Showcase program.

TIGHTS SPONSOR: \$500

(Limited to 2 Sponsors)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo on Showcase program.



MOVIES IN THE PARK

SELECT SATURDAYS AT DUSK
Estimated Attendance: 300+ per movie

Family-friendly films (G or PG rated) will be shown on 4 evenings throughout the summer. This is guaranteed fun for all ages. The Movies in the Park are offered for FREE to the community.

2026 Movie Dates:

June 13 July 11 August 8 August 29

PRESENTING SPONSOR: \$3,000

(Limited to 1 Sponsor)

- Movies in the Park presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.

MOVIE SPONSOR: \$500

(Per Movie)

- 1 movie sponsored by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Company recognition on email blasts including social media posts.





BREWS & BITES CONCERT SERIES

SELECT TUESDAYS • JUNE-AUGUST
6:00-8:30 PM
Estimated Attendance: 750+ weekly

The Brews & Bites Concert Series is held at the Amphitheater located at beautiful Konkel Park right on Layton Avenue and 51st Street. This FREE concert series will showcase area music from a variety of genres. Featuring beer, beverages, and food vendors.

2026 Concert Dates:

June 16	June 30	July 14	July 28
June 23	July 7	July 21	August 11

PRESENTING SPONSOR: \$10,000 (Full Summer of 8 Concerts Limited to 1 Sponsor)

- Concert Series presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.
- Company logo on large stage banner at each concert.
- Opportunity to address the audience.
- Up to 2 tables with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.
- Up to 2 parking spaces/passes available at each event, upon request.

MUSIC SPONSOR: \$750 (Per Concert)

- 1 Concert sponsored by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- 1 table with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.





BREWS & BITES TRIVIA NIGHT

SELECT THURSDAYS • JUNE-AUGUST

10:00 AM-2:00 PM

Estimated Attendance: 150+ weekly



The Brews & Bites Trivia Night is held at the AMP Haus located at beautiful Konkel Park right on Layton Avenue and 51st Street. Trivia Night features weekly interactive Trivia games live-hosted by Quizmaster. Teams of up to 8 people compete and test their knowledge in a variety of categories. Featuring beer, beverages, and food vendors.

2026 Trivia Night Dates:

June 25
July 9

July 23
August 6

August 20

PRESENTING SPONSOR: \$3,500

(Full Summer of 5 Trivia Nights Limited to 1 Sponsor)

- Trivia Night presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.
- Company logo on large banner at each Trivia Night.
- Up to 2 tables with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.
- Up to 2 parking spaces/passes available at each event, upon request.

TRIVIA SPONSOR: \$300

(Per Trivia Night)

- 1 Trivia Night sponsored by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.





ZUMBA® AT THE AMP

**SELECT FRIDAYS • JUNE-AUGUST
6:00-8:00 PM**

Estimated Attendance: 100+ per session

The Zumba® at the AMP series, held at the Konkel Park Amphitheatre (AMP), brings the popular Zumba® fitness class outdoors! Each evening starts with a one-hour Zumba® session lead by local instructors, followed by a social hour at the AMP Haus with food, beverages, and a chance to chat with the instructors. This FREE, family-friendly series promotes community, connection, and an active lifestyle.

2026 Zumba® Dates:

June 26 July 24 August 28

PRESENTING SPONSOR: \$1,000

(Full Summer of 3 Sessions Limited to 1 Sponsor)

- Zumba® at the AMP presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.

SUPPORTING SPONSOR: \$150/SESSION **(Limited to 1 Sponsor/Session)**

- 1 Zumba® at the AMP sponsored by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).*
- Company name on Greenfield Parks and Recreation website.



ZUMBA®

at the AMP



Picnic in the Park will feature a variety of children's themed entertainment at the Konkell Park Amphitheater during lunch time on four Thursdays in the summer. Families are able to bring a blanket, chairs, and their picnic lunch to enjoy in the park. These events are offered FREE to the community.

2026 Picnic Dates:

July 9 July 23 August 6 August 20

PRESENTING SPONSOR: \$1,500
(Full Summer of 4 Picnics Limited to 1 Sponsor)

- Picnic in the Park Series presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkell Park.
- Company logo on large banner at each Picnic.

ENTERTAINMENT SPONSOR: \$200
(Per Picnic)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Company recognition on email blasts including social media posts.

PICNIC
IN THE PARK



LIVE! @ THE AMP

SELECT FRIDAYS
5:00-10:00 PM

Estimated Attendance: 2,000+ per event

This Friday night special event series is a FREE concert featuring two bands, beer, beverages, and food vendors.

2026 Live! @ The AMP Dates:

June 13 July 18 August 21

PRESENTING SPONSOR: \$5,000

(Limited to 1 Sponsor per Event)

- 1 Live! @ the AMP concert presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.
- Company logo on large stage banner at event.
- Opportunity to address the audience.
- Up to 2 tables with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.
- Up to 2 parking spaces/passess available for event, upon request.

ENTERTAINMENT SPONSOR: \$1,500

(Per Event)

- Entertainment at 1 Live! @ the AMP concert presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link on Greenfield Parks and Recreation website.
- Company recognition on email blasts including social media posts.
- 1 table with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.

GOLD SPONSOR: \$500 (Per Event)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.





BARK AFTER DARK

FEATURING TWILIGHT TRAIL WALK

FRIDAY, JULY 10, 2026
5:00-9:00 PM
Estimated Attendance: 1,500+

Calling all dogs and dog-lovers for a night at Konkel park. Dogs can experience a twilight trail walk with all their furry friends and various activities. Humans can enjoy visiting local animal-themed vendors, live music, a beverage at the beer garden, and food from various food vendors.

PRESENTING SPONSOR: \$2,500 (Limited to 1 Sponsor)

- Bark After Dark presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.
- Company logo on large stage banner at event
- Up to 4 tables with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.
- Up to 2 parking spaces/passes available for event, upon request.
- Company logo on back of Trail Walk t-shirts.
- Opportunity to provide event bag inserts.

GOLD SPONSOR: \$500

- Entertainment and Activities at event presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to provide event bag inserts.

SILVER SPONSOR: \$250

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.



FAMILY CAMPOUT

SATURDAY-SUNDAY
AUGUST 15-16, 2026



Families have the chance to Campout at Konkel Park. Children and their parents will get the experience of pitching a tent, building a fire, and playing a variety of outdoor games. This is a fun and adventurous outing for all camping experience levels.

PRESENTING SPONSOR: \$1,500

(Limited to 1 Sponsor)

- Family Campout presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on back of volunteer t-shirts.





CITY OF GREENFIELD CAR SHOW

SATURDAY, SEPTEMBER 12, 2026

11:00 AM-3:00 PM

Estimated Attendance: 1000+

The 10th Annual City of Greenfield Car Show event is held at Konkel Park. This event will feature area food vendors, beverages, and over 400 cars. This is a great family-friendly event for those who enjoy viewing cars and eating great food while having a cold beverage.

PRESENTING SPONSOR: \$5,000

(Limited to 1 Sponsor)

- Greenfield Car Show presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on event lineup board at Konkel Park.
- Company logo on large stage banner at event.
- Opportunity to address the audience.
- Up to 4 tables with umbrellas for prime seating at event near the AMP Haus for you and your guests, upon request.
- Up to 2 parking spaces/passes available for event, upon request.
- Company logo on back of event t-shirts.
- Opportunity to provide event bag inserts.
- 5 complimentary car entries.

GOLD SPONSOR: \$500

(Limited to 2 Sponsors)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to provide event bag inserts.

SILVER SPONSOR: \$300

(Limited to 2 Sponsors)

- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to provide event bag inserts.





FALL FAMILY FEST

SATURDAY, OCTOBER 3, 2026

12:00-3:00 PM

Estimated Attendance: 2,000+

FREE community event which includes various children's activities, children's entertainment, Trunk or Treat, costume contest, pie eating contest, food vendors, and more! A family friendly festival for all to enjoy.

PRESENTING SPONSOR: \$3,000

(Limited to 1 Sponsor)

- Fall Family Fest presented by your company.
- Complimentary booth space at the event or Trunk or Treat.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large stage banner at event.

KIDS ACTIVITY SPONSOR: \$200

(Limited to 1 Sponsor)

- Complimentary booth space at the event or Trunk or Treat.
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to run your sponsored activity.

PIE EATING CONTEST SPONSOR: \$200

(Or donation of all pies - Limited to 1 Sponsor)

- Complimentary booth space at the event or Trunk or Treat.
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to be a part of the judging team for the Pie Eating contest.

BINGO SPONSOR: \$200

(Limited to 1 Sponsor)

- Complimentary booth space at the event or Trunk or Treat.
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to run your sponsored activity.

COSTUME CONTEST SPONSOR: \$200

(Limited to 1 Sponsor)

- Complimentary booth space at the event or Trunk or Treat.
- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company name on Greenfield Parks and Recreation website.
- Opportunity to be a part of the judging team for the costume contest.





HOLIDAY TREE LIGHTING

SATURDAY, DECEMBER 5, 2026

2:00-6:00 PM

Estimated Attendance: 1,500+

FREE family-friendly event to kick-off the holiday season with a visit from Santa and friends as well as live entertainment, horse drawn carriage rides, activities, hot chocolate, carols, beverages, and food vendors.

PRESENTING SPONSOR: \$2,500

(Limited to 1 Sponsor)

- Holiday Tree Lighting presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large banner at event.

ENTERTAINMENT SPONSOR AND CARRIAGE RIDE SPONSOR: \$1,000 each

- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on large banner at event.

HOT CHOCOLATE SPONSOR: \$500

- Company name in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company logo on large banner at event.
- Company logo on disposable hot chocolate cups given out.
- Opportunity to work the hot chocolate table at the event and use the area to promote your business with signage, table cloth, and handouts.



BREAKFAST WITH SANTA

SATURDAY, DECEMBER 12, 2026

9:30-11:30 AM

Estimated Attendance: 150

Families will enjoy a pancake breakfast along with activities such as a holiday story, live music, and a visit from Santa.

PRESENTING SPONSOR: \$1,000

(Limited to 1 Sponsor)

- Breakfast with Santa presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.

ENTERTAINMENT SPONSOR: \$500

- Live entertainment at Breakfast with Santa presented by your company.
- Complimentary booth space at the event.
- Live MC Announcement (verbal recognition at event).
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).



Kids Connection is the Greenfield Parks and Recreation Department Before and After School child care program at the four Greenfield School District Elementary Schools. Summer Playground is a partnership with the Greenfield and Whitnall School Districts to hold summer camps that offer child care programs during the summer.

PRESENTING SPONSOR: \$5,000

(Limited to 1 Sponsor per Year)

- Greenfield Kids Connection and Summer Playground presented by your company.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners) and Kids Edition Summer Playground Newspaper (given to every elementary school child in the Greenfield School District).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material
- Company logo on back of program t-shirts.
- Company logo and link to company website in monthly Kids Connection and annual Summer Playground electronic newsletters.





Youth sports leagues throughout the year gives kids a chance to learn about different sports, develop skills, become a team player, make new friends, and have fun!

PRESENTING SPONSOR: \$5,000
(Limited to 1 Sponsor)

- All youth sports leagues presented by your company.
- Company logo in Recreator (sent to every household and business in the City of Greenfield and Hales Corners).
- Company logo on electronic signage.
- Company logo and link to company website on Greenfield Parks and Recreation website.
- Company recognition on promotional material and email blasts including social media posts.
- Company logo on back of program t-shirts which are used as uniforms.





**Greenfield City Hall
2nd Floor, Room 200**

7325 W. Forest Home Avenue
Greenfield, WI 53220-3356

OFFICE HOURS

Monday-Friday 8:00 AM - 5:00 PM

TELEPHONE

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