

**FRIDAY  
JULY  
10  
2026**

**5:00-9:00 PM**

**Konkel Park**

5151 W. Layton Avenue  
Greenfield, WI



**You're Invited!**

Veterinary Clinics, Groomers, Pet Vendors, and Friends,

You and/or representative(s) from your staff are invited to participate in **Greenfield's Bark After Dark** event held at Konkel Park.

For all dogs and dog-lovers. Dogs can experience our pup-up beer garden, and a Twilight Trail Walk\* with all their furry friends and various activities. Humans can enjoy visiting local pet related vendors, a Twilight Trail Walk\* with their dogs, live music, a beverage at the beer garden, and food from various food trucks.

(\*) This is a FREE event with the exception of the Twilight Trail Walk which requires registration. Pre-registration by Wednesday, July 8th, is \$20/person. Registration at the event is \$25/person.

Included with the Twilight Trail Walk Registration (Items only guaranteed with pre-registration):

- Event T-shirt.
- Fido Flier Dog Rope Toy
- Goody Bag.

**Sign-up for a Table!**

A 2'x 6' table and two chairs will be provided. You are welcome to decorate your table and bring in displays, provide hand-outs, flyers, give-a-ways and/or promotional items, and sell products. Dogs available for adoption are not able to attend.

Cost per space – \$75. (Full refund if event canceled due to weather.)

If you are a nonprofit, please reach out for information on discounted fees.

If you are interested, please submit the exhibitor application by **Wednesday, June 24th** Limited spaces are available on a first-come, first-serve basis.

A confirmation indicating table placement will be sent via email a few days prior to the event.

If you need more information or are interested in sponsoring this event, please feel free to contact:

Mikayla Cancilla at (414) 329-5373 | [mikayla.cancilla@greenfieldwi.us](mailto:mikayla.cancilla@greenfieldwi.us) or

Kyle Geller at (414) 329-5371 | [kyle.geller@greenfieldwi.us](mailto:kyle.geller@greenfieldwi.us)

We hope you can share your time/expertise and join us. See you at the event!





## EXHIBITOR APPLICATION

### TERMS AND CONDITIONS

#### Expo Day/Hours:

**Friday, July 10, 2026**

**5:00 - 9:00 PM**

**Konkel Park**

**5151 W. Layton Avenue  
Greenfield, WI 53220**

#### Vendor Exhibit Set-up:

Day of Event Only

**3:00-4:30 PM**

#### Vendor Exhibit Clean-up:

Day of Event at 9:00 PM

#### Event Contact Info:

City of Greenfield,  
Department of Parks & Recreation  
**Mikayla Cancilla**

Recreation Program Supervisor of  
Sports, Teen Activities, and  
Community Events  
(414) 329-5373  
mikayla.cancilla@greenfieldwi.us

City of Greenfield,  
Department of Parks & Recreation  
**Kyle Geller**

Recreation Program Supervisor of  
Older Adults, Volunteers,  
Community Events, and Farmers  
Market

(414) 329-5371

kyle.geller@greenfieldwi.us



**7325 W. Forest Home Ave.  
Greenfield, WI 53220  
Office Hours: M-F 8AM-5PM  
www.greenfieldparksrec**

**456-**

Wisconsin's Seller's Permit Number (15 digits starting with 456)

SSN (last 4 digits)

FEIN (last 4 digits)

Exemption Code

Legal Business Name (if not sole proprietor)

Doing Business As (DBA) Name (if applicable)

Website

E-mail

Vendor/Contact Name (Last)

Vendor/Contact Name (First)

Mailing Address

City

State

Zip

Phone (Primary)

Phone (Day of Event if different than Primary)

**YES!** We would like to participate in the **Bark After Dark Event** to be held on **Friday, July 10, 2026** from **5:00 - 9:00 PM** at Konkel Park (5151 W. Layton Avenue). Vendor exhibit clean-up at 9:00 PM.

- I understand there is a \$75 per space charge.
- I will be responsible for the set-up and clean-up of my table and display booth.
- Handouts, flyers, give-aways and/or promotional items are permitted/encouraged.
- No electrical, water, or tent provided. You may bring your own tent but cannot use stakes.

#### **(✓) Exhibitor Space Options:**

- 10' x 10' space @ \$75
- Please provide one (1) 2' x 6' table (includes 2 chairs)
- We will provide the following services **FREE** of charge (*optional*):

**Sorry,** I am unable to participate this year, but...

- Please send me an invite next year.

**Payment Information:**  Check  Credit Card (Circle One)



Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Card Holder Name: \_\_\_\_\_  
Month Year

Signature: \_\_\_\_\_

**Return by:** **Wednesday, June 24, 2026**

**Return to:** City of Greenfield Parks & Recreation

7325 W. Forest Home Ave., Room 200 • Greenfield, WI 53220 • Fax: (414) 543-2369