

**FRIDAY
JULY
10
2026**

5:00-9:00 PM
Konkel Park
5151 W. Layton Avenue
Greenfield, WI



You're Invited!

Veterinary Clinics, Groomers, Pet Vendors, and Friends,

You and/or representative(s) from your staff are invited to participate in **Greenfield's Bark After Dark** event held at Konkel Park.

For all dogs and dog-lovers. Dogs can experience our pup-up beer garden, and a Twilight Trail Walk* with all their furry friends and various activities. Humans can enjoy visiting local pet related vendors, a Twilight Trail Walk* with their dogs, live music, a beverage at the beer garden, and food from various food trucks.

(*) This is a FREE event with the exception of the Twilight Trail Walk which requires registration. Pre-registration by Wednesday, July 8th, is \$20/person. Registration at the event is \$25/person.

Included with the Twilight Trail Walk Registration (Items only guaranteed with pre-registration):

- Event T-shirt.
- Fido Flier Dog Rope Toy
- Goody Bag.

Sign-up for a Table!

A 2'x 6' table and two chairs will be provided. You are welcome to decorate your table and bring in displays, provide hand-outs, flyers, give-a-ways and/or promotional items, and sell products. Dogs available for adoption are not able to attend.

Cost per space – \$75. (Full refund if event canceled due to weather.)

If you are a nonprofit, please reach out for information on discounted fees.

If you are interested, please submit the exhibitor application by **Wednesday, June 24th** Limited spaces are available on a first-come, first-serve basis.

A confirmation indicating table placement will be sent via email a few days prior to the event.

If you need more information or are interested in sponsoring this event, please feel free to contact:

Mikayla Cancilla at (414) 329-5373 | mikayla.cancilla@greenfieldwi.us or

Kyle Geller at (414) 329-5371 | kyle.geller@greenfieldwi.us

We hope you can share your time/expertise and join us. See you at the event!





EXHIBITOR APPLICATION

TERMS AND CONDITIONS

Expo Day/Hours:

Friday, July 10, 2026

5:00 - 9:00 PM

Konkel Park

**5151 W. Layton Avenue
Greenfield, WI 53220**

Vendor Exhibit Set-up:

Day of Event Only
3:00-4:30 PM

Vendor Exhibit Clean-up:

Day of Event at **9:00 PM**

Event Contact Info:

City of Greenfield,
Department of Parks & Recreation
Mikayla Cancilla
Recreation Program Supervisor of
Sports, Teen Activities, and
Community Events
(414) 329-5373
mikayla.cancilla@greenfieldwi.us

City of Greenfield,
Department of Parks & Recreation
Kyle Geller
Recreation Program Supervisor of
Older Adults, Volunteers,
Community Events, and Farmers
Market
(414) 329-5371
kyle.geller@greenfieldwi.us



7325 W. Forest Home Ave.
Greenfield, WI 53220
Office Hours: M-F 8AM-5PM
www.greenfieldparksrec

456-

Wisconsin's Seller's Permit Number (15 digits starting with 456)

SSN (last 4 digits)

FEIN (last 4 digits)

Exemption Code

Legal Business Name (if not sole proprietor)

Doing Business As (DBA) Name (if applicable)

Website

E-mail

Vendor/Contact Name (Last)

Vendor/Contact Name (First)

Mailing Address

City

State

Zip

Phone (Primary)

Phone (Day of Event if different than Primary)

☐ **YES!** We would like to participate in the **Bark After Dark Event** to be held on **Friday, July 10, 2026** from **5:00 - 9:00 PM** at Konkel Park (5151 W. Layton Avenue). Vendor exhibit clean-up at 9:00 PM.

- I understand there is a \$75 per space charge.
- I will be responsible for the set-up and clean-up of my table and display booth.
- Handouts, flyers, give-aways and/or promotional items are permitted/encouraged.
- No electrical, water, or tent provided. You may bring your own tent but cannot use stakes.

(✓) Exhibitor Space Options:

- ☐ 10' x 10' space @ \$75
- ☐ Please provide one (1) 2' x 6' table (includes 2 chairs)
- ☐ We will provide the following services **FREE** of charge (*optional*):

☐ **Sorry,** I am unable to participate this year, but...

☐ Please send me an invite next year.

Payment Information: ☐ Check ☐ Credit Card (Circle One)



Card Number: _____

Expiration Date: ____/____ Card Holder Name: _____
Month Year

Signature: _____

Return by: Wednesday, June 24, 2026

Return to: City of Greenfield Parks & Recreation
7325 W. Forest Home Ave., Room 200 • Greenfield, WI 53220 • Fax: (414) 543-2369