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For Immediate Release

COMMUNITY HEALTH SURVEY TO BEGIN NEXT WEEK

Health Department and Health Care Systems Partner on Survey

GREENFIELD, Wis. — The Greenfield Health Department, Ascension Healthcare, Aurora Health Care, Froedtert Health, Children's Hospital and Health System, and the Center for Urban Population Health Research are partnering to conduct a community health survey. The survey will provide valuable data for continued evaluation of community needs and help guide government, not-for-profit and volunteer organizations as they fashion services to meet the most pressing needs of the community.

"All residents are encouraged to participate," said Darren Rausch, Health Officer/Director. "Your responses and perspectives are very important to monitoring the health of Greenfield residents over time."

About 400 area residents will be interviewed by telephone between July and mid-August. The survey focuses on issues such as access to health care, tobacco use, alcohol use, diet, physical activity, cancer prevention, heart health, injury prevention, immunizations, communicable diseases, mental health and chronic disease. The survey responses will be completely anonymous.

The survey will take about 18 minutes to complete. Phone calls will begin January 8th from Management Decisions. Individuals will see a 414 area code with "Management Decisions" on the caller ID.

The community health survey is aimed at meeting several objectives:

- Gathering local data to document annual health status related to the 11 health priorities established by the state health plan.
- Identifying local health behaviors or risk factors that present opportunities for health promotion and health care cost reduction.
- Tracking the success of community health improvement activities.

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