

MAP 14
KEY REDEVELOPMENT
SITE CONCEPT

TWO-SEVEN *Corridor*
Greenfield, Wisconsin

- GREENFIELD GATEWAY DEVELOPMENT
- TWO + STORY OFFICE BUILDING AT THE CORNER
- RETAIL ALONG 27TH STREET
- ANCHOR RETAIL USE IN THE INTERIOR OF SITE
- TOWNHOMES ON THE WESTERN HALF OF SITE

ANCHOR RETAIL

- 2 Story
- 20,000 - 40,000 sq. ft.
- Visible from 27th Street



RETAIL

- One Story
- Oriented Towards 27th Street
- Potential Restaurant
- Quality Architecture



TOWNHOMES

- Front onto a Greenspace
- Garages in the Back
- Accessible by an Alley
- Pedestrian Connections to the Commercial Uses Along 27th Street



OFFICE

- Two + Story
- Vertical Element at Corner
- Oriented Toward 27th Street
- Quality Architecture
- Potential Bank or Professional Office



Median Planting
 (Understory Trees,
 Shrubs & Perennials)

Median Plantings
 (Shrubs & Perennials)

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