**ANCHOR RETAIL**

- 2 Story
- 20,000 - 40,000 sq. ft.
- Visible from 27th Street

**RETAIL**

- One Story
- Oriented Towards 27th Street
- Potential Restaurant
- Quality Architecture

**TOWNHOMES**

- Front onto a Greenspace
- Garages in the Back
- Accessible by an Alley
- Pedestrian Connections to the Commercial Uses Along 27th Street

**OFFICE**

- Two + Story
- Vertical Element at Corner
- Oriented Toward 27th Street
- Quality Architecture
- Potential Bank or Professional Office

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**MAP 14**

**KEY REDEVELOPMENT SITE CONCEPT**

**TWO-SEVEN Corridor**

*Greenfield, Wisconsin*

- Greenfield Gateway Development
- Two + Story Office Building at the Corner
- Retail along 27th Street
- Anchor Retail Use in the Interior of Site
- Town Homes on the Western Half of Site

Adopted: 11/18/08, Ord. W2629

Vandewalle & Associates
Madison & Milwaukee, Wisconsin
Planning, Creating, Rebuilding

Greenfield, Wisconsin